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| <p>Section 1: Notification</p> | <p>Cash Acquisition of Esure Group Plc by Bain Capital Private Equity LP</p> <p>We're letting you know that subject to approval at a Court meeting to be held in early October, the Company will be acquired by Bain Capital Private Equity LP via a Scheme of Arrangement under Part 26 of the Companies Act 2006. Under the terms of the agreement, shareholders will be paid on the following basis:</p> <p>You'll receive cash GBP2.80 for each Ordinary share held in Esure Group Plc.</p> <p>Effective Date: To be announced.</p> <p>The proceeds resulting from the cash acquisition are due to be paid on a date to be announced. Following receipt, we'll apply them into your account as soon as reasonably possible.</p> |
| <p>Section 2: Additional Information</p> | <p>If you have any queries, please log on to our website and contact us via your Message, or call us on 03456 08 08 48* Our opening hours are 07:30 to 21:30 Monday to Friday and 10:00 to 16:00 Saturday, excluding bank holidays.</p> |

*To help continually improve our service and in the interests of security, we may monitor and/or record your telephone calls with us. Our opening hours are 07.30 to 21.30 Monday to Friday and 10:00 to 16:00pm Saturday, excluding bank holidays.

This letter contains a summary of the terms of the offer and has been prepared by HSBC. It's provided for information purposes only and may not contain details of all matters that would be relevant to customers. Customers shouldn't rely on its contents, but should satisfy themselves that they have sufficient details on which to base their investment decision. We'll use reasonable endeavours to assist with any request for further information.